

El futuro CEO
de tu compañía
será un Millennial

MILLENNIALS = $(x^2 \cdot 1980) + Y \text{ gen. } 37 + X \text{ gen}$

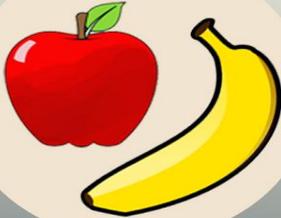
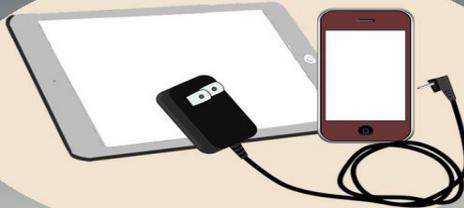
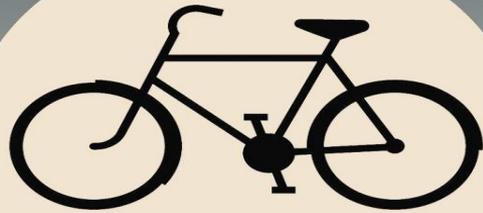
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¿?

#?@!
!@

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Deloitte millennial survey 2016



% millennials que abandonará la empresa en el 2021

 Emerging markets

 Developed markets

Peru
82%



South Africa
76%



India
76%



Colombia
75%



South Korea
74%



Chile
71%



United Kingdom
71%



Latin America
71%



Emerging markets
69%



Argentina
67%



China
65%



The Philippines
64%



United States
64%



Indonesia
62%



Canada
61%



Developed markets
61%



Russia
61%



Western Europe
60%



Japan
52%



Spain
52%



Belgium
51%



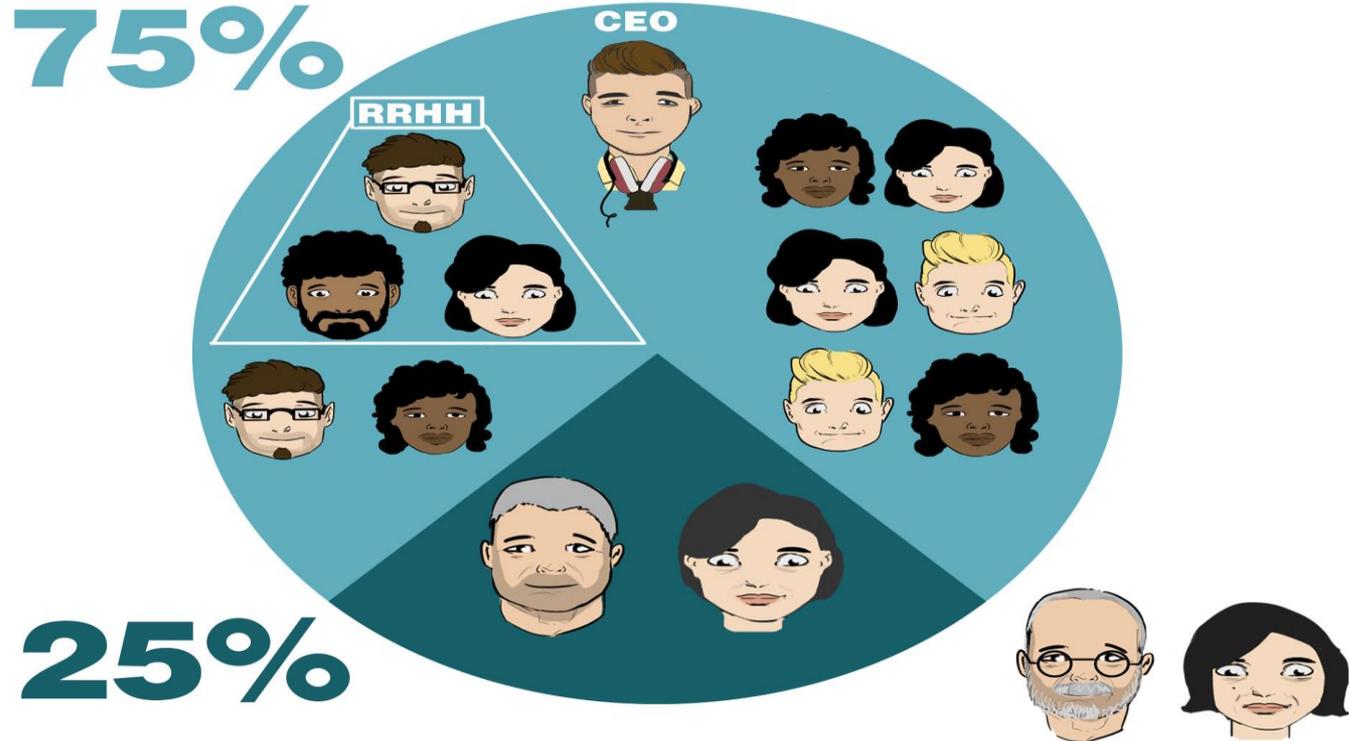


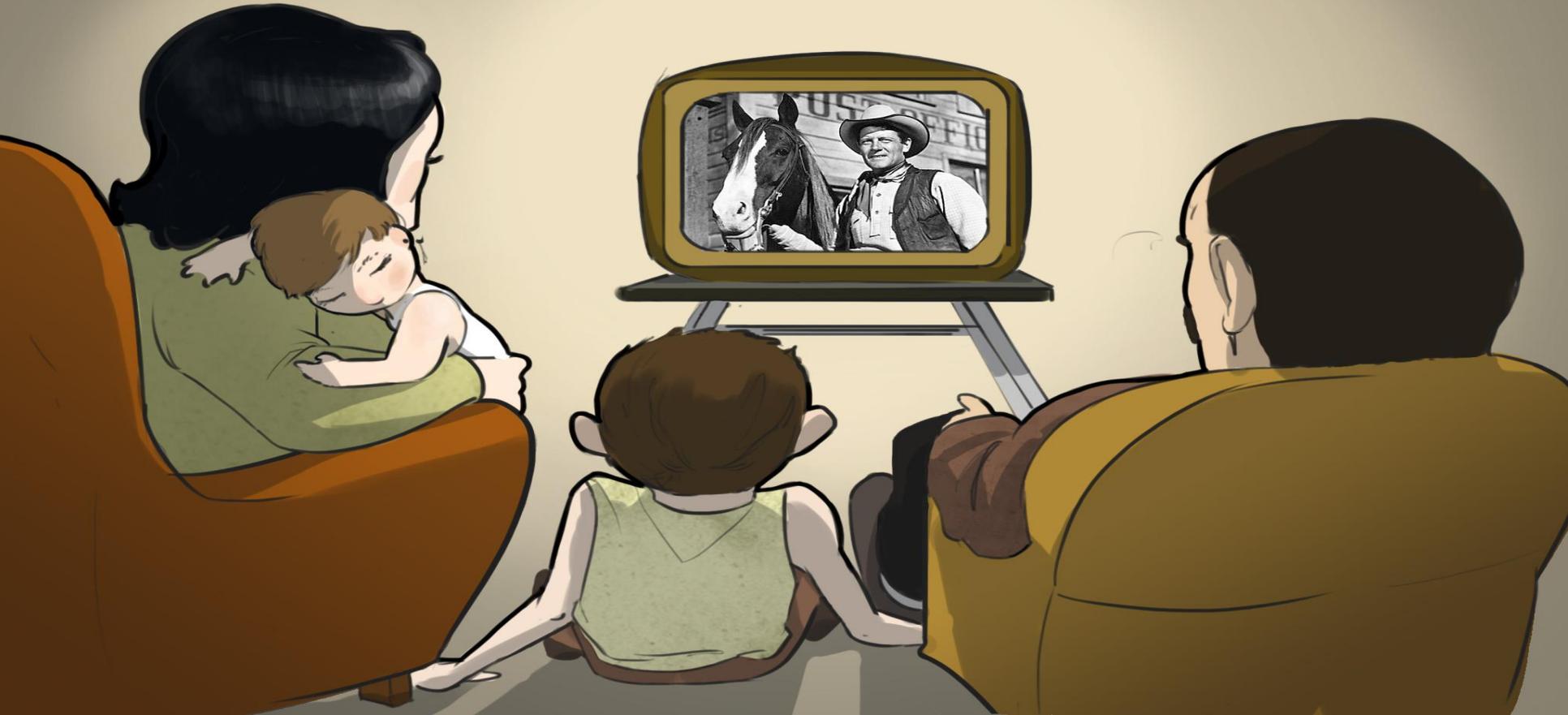
¡GRrrrr!



Pew Research 2015

Proyección de millennials para 2025



















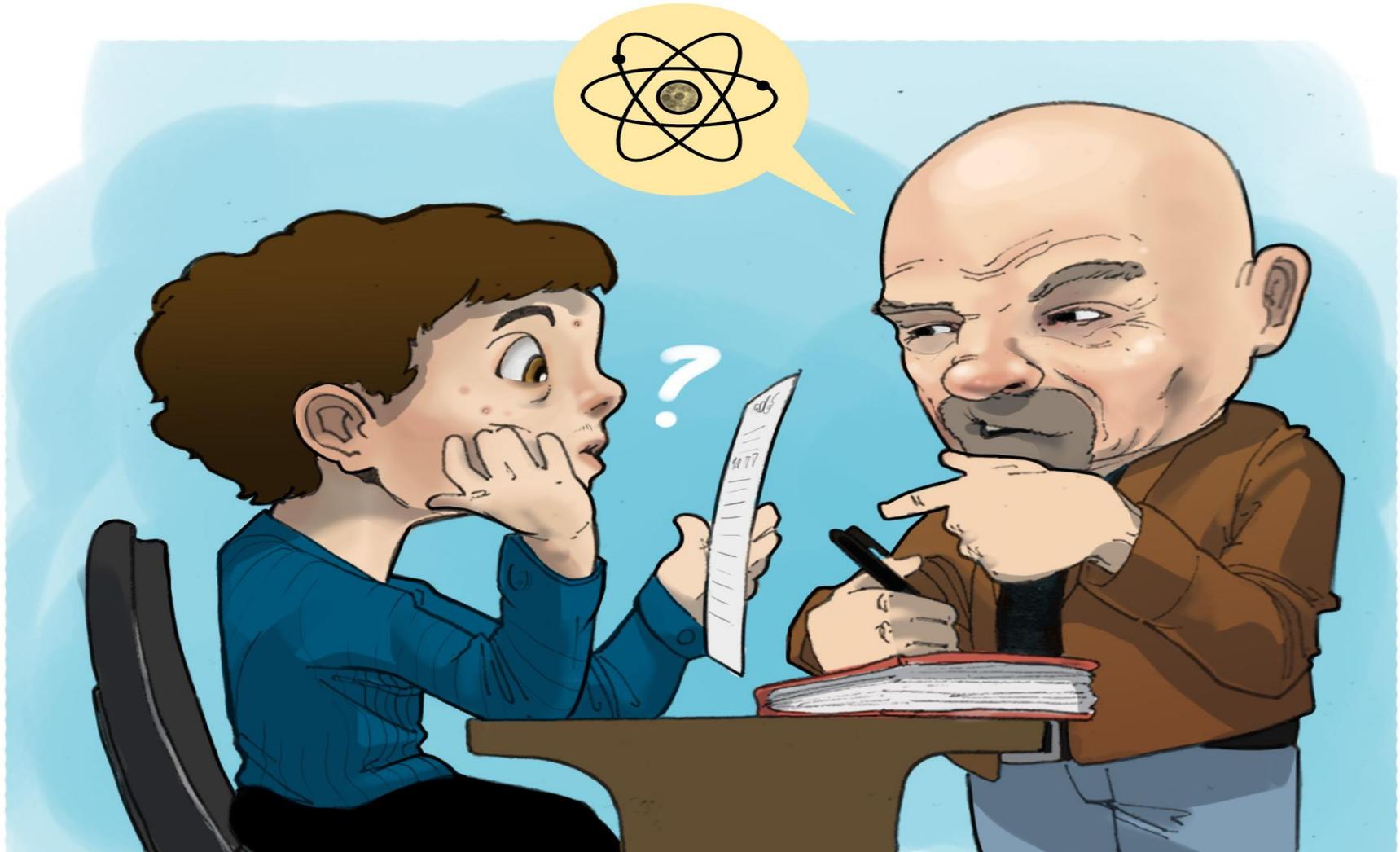










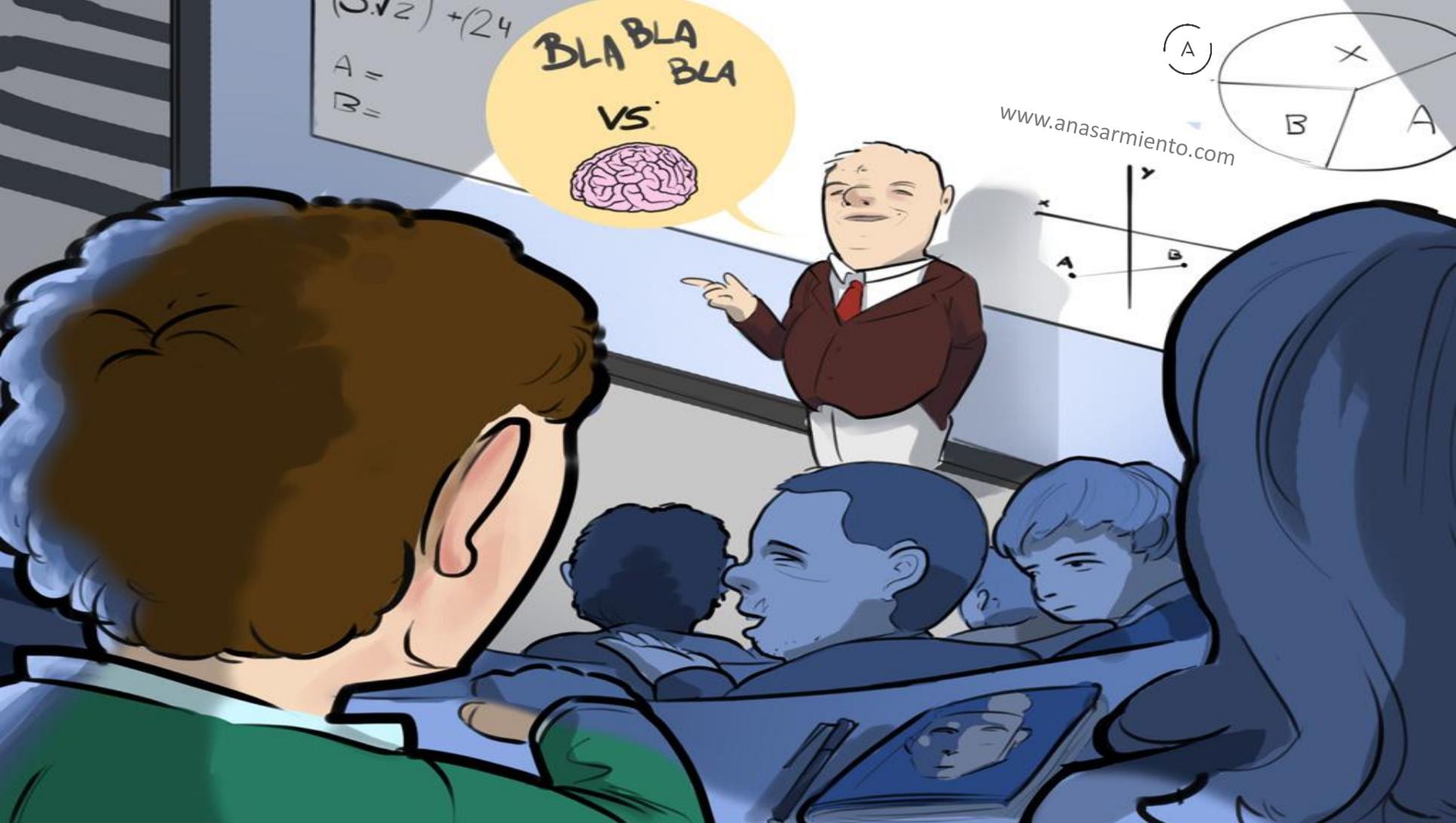






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airbnb

03/01/2017 15/01/2017

tipo de habitación Casa entera

Rango de precios \$150 ARS \$15,000 ARS+

Filtros

Más de 300 alquileres - Australia

Pueden aplicarse tarifas e impuestos adicionales.

PHOTOGRAPH BY [unreadable]

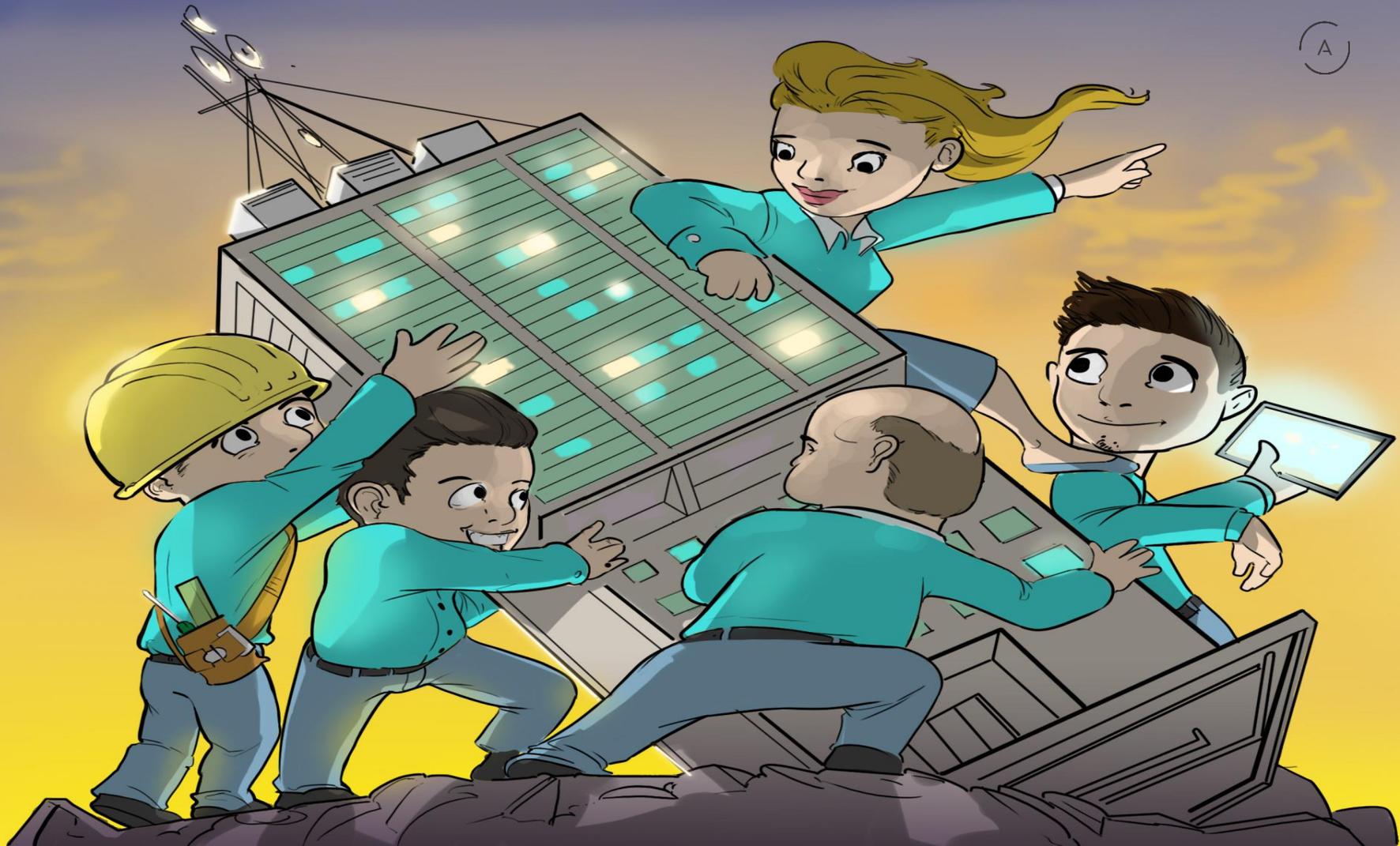
WHISKY!

FELICITACIONES



Google





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THINK
MILLENNIAL